

Helping make the world an easier place for you to do business



IPN: your *local* global business

THE WORLD'S LEADING ALLIANCE
OF PRINT AND VISUAL
COMMUNICATIONS COMPANIES



ipnglobalnetwork

A TRULY LOCAL GLOBAL SERVICE

spanning the world in

200 locations

The IPN (International Printers' Network) is the world's foremost global alliance of leading edge companies in the printing, visual communications and graphic arts industry. Since 1993, IPN companies have taken the time and made the investment to build close working relationships with each other, so they can have the mutual confidence and trust to offer a truly local global service. With over 200 locations around the globe and world class capabilities, the IPN is helping organizations all over the world do business successfully.

The power of the IPN

- The personal commitment of 94 CEOs and senior managers
- \$2 billion in annual turnover
- Over 12,500 employees
- Over 300,000 tonnes of paper consumption per year
- Over 900 major digital production machines
- Over 270 major lithographic sheet and web fed presses
- Over 260 large format production units
- Over 450 other major production machines
- Access to the most extensive and comprehensive pool of experience
- A unique knowledge resource for feedback, research and information
- The most established international think tank in the world

"The IPN is much more than just a loose organization of companies, you can actually see the friendship and trust."

DIVERSITY IS OUR STRENGTH

delivering success in  139 cities

IPN partners' strong business relationships and great diversity of skills and experience mean they are supremely well placed to deliver successful outcomes for clients wherever and whenever they are required.

“There is no such thing as an average IPN member. It is our diversity that is our strength.”

The aims of the IPN have always been clear: to provide a truly unique service where clients have access to a worldwide solution for the distribution of their visual and printed communications using people who care, and who are both local to where the business originates and to where it is finally needed.

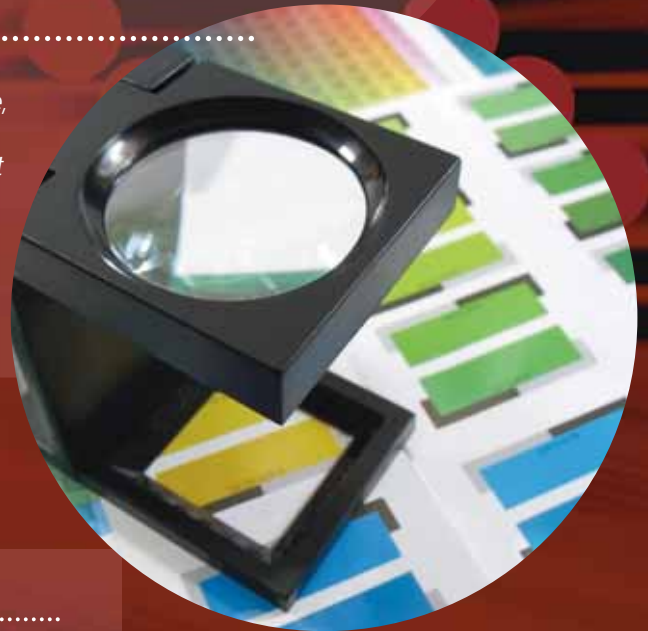
Those companies that use and have come to rely on the IPN are continually amazed at what an organization that depends upon relationships and friendships can achieve, compared to one that operates purely as a directory of participants. To them the term “your global friends” is not an empty promise.

The International Printers Network lets you to place a job with local suppliers and know that it will be looked after by them whatever the final destination.



A trusted partner is always just a phone call away, ready to help get the job done - whether in Brussels, Boca Raton or Beijing.

Quality assurance is integral to the IPN culture, members will follow best practice and use the most rigorous QA processes.



A job is no good if it is not in the right place at the right time. Logistics depend on sound local knowledge, we can ensure that robust systems are in place at all stages.



WHY USE AN IPN PARTNER?

we're working

24/7 in 17 time zones

Above all else, the IPN partnership is of major benefit to our customers. Both service and speed are optimized and significant savings can be made in terms of time and money.

Until now, it was often not practical or economically viable to produce information at one location and distribute, or to try to print internationally, due to a combination of the following concerns:

- increasing cost and potential delays in international shipping
- the risks of production in other countries with unproven print vendors
- the lack of a trusted relationship at the point of distribution
- language differences
- difficulties in maintaining worldwide corporate quality standards

The Solution:

By using the latest in communication, digital and printing technologies the IPN can organize the production and distribution of your visual information ready for other IPN partners from around the world to distribute efficiently in the country or countries in which it is needed.



Willem Jubels
Netherlands
"The International Printers Network has helped me no-end, I have found that over 30 percent of my business is now done through IPN contacts."



Doug Fergusson
USA
"The first meeting I was a bit nervous, but everyone was so helpful and by the end I had made dozens of firm friends I am still in contact with on a regular basis."



Tony Kenton
ITIQ Global
"Being part of the IPN has brought new insights and ideas into my own business. Sharing experiences and knowledge with some of the best brains around provides me with a serious competitive advantage."



Noel Warner
UK
"The opportunity to exchange ideas with people from the other side of the world in an informal environment is priceless. I don't get that anywhere else."

WHAT THE IPN GIVES YOU

helping you in over  40 countries

Many of the world's leading organizations have chosen to work with the IPN simply because they have discovered that the IPN, with its tried and tested network, is one of the most cost effective and quickest routes to the global market.

Supporting the marketing and communications efforts of these international companies becomes ever more vital in order that they can successfully compete in the global economy. Higher levels of expectation and new challenges of just-in-time and on-demand delivery have become commonplace. The need to rapidly produce and distribute printed and electronic documents worldwide increases daily.

IPN technology sharing:

To help you work and succeed in the global environment, IPN offers you the widest range of print and visual information services technology can provide:

- on-line printing
- commercial printing
- personalised printing
- variable data printing
- digital printing
- transpromo
- database management
- project management
- fulfilment & distribution
- translation services
- creative design
- internet services
- web to print
- image harvesting



With a plant list which would be unattainable for any single company, the answer from IPN is "yes we can do it - now what was the question again?"



The IPN has over 200 members and is represented in 40 countries, so no matter what the unusual or technically demanding nature of your project, there are members experienced enough and in the right locations to handle it for you, from inception to delivery. The IPN member organizations have a combined staff of over 23,000 and a plant list covering the most specialized and technically advanced equipment available. Never underestimate the IPN!



ipnglobal**expertise**

IPN PRINT SERVICES

an organization with over

23,000 employees worldwide...

Print and production

Anything, anytime, anywhere! - a true global network

By using the IPN you can eliminate costly overruns, warehousing fees, international shipping costs and customs charges. At the same time, using the combined resources of the IPN members you gain access to the widest possible variety of services, personal care and skills that the printing, visual communications and graphic arts industry has to offer. Above all, the IPN partnership is of major benefit to global businesses because service and speed are optimised, and significant savings can be made in terms of time and money.

The IPN's global partnership employs the very latest in information and documentation technology. The understanding and relationship that exists between IPN members is based on the concept of creating a global market place for 'print on demand' and 'just-in-time' solutions with guaranteed high quality, fast delivery and minimal expenses for customers, wherever and whenever.

The concept is that instead of producing everything at one location and then using time and other resources to send the finished job, perhaps to the other side of the world, the digital file is sent by one IPN partner to another who is totally committed to ensuring that your work is printed, finished and delivered within hours rather than days. This can also save you time, which is always expensive, and shipping and delivery costs.

OTHER SERVICES FROM IPN

over

20

years of experience
helping you do business

Value-added IPN services

- Inventory containment
- Lower obsolescence
- Reduced warehousing costs
- No shipping charges
- Shorter runs due to on-demand printing
- Simultaneous reproduction worldwide
- Universal quality standards maintained
- Improved cash flow and Return on Investment
- A local global supplier

Information and advice

IPN's value as a source of innovative solutions is one of its founding principles. Organizations around the world have come to recognize that the IPN has been years ahead in ideas and hands-on experience, so providing a competitive advantage to their customers.

Many of the practices and concepts that are just coming to the fore today were being discussed and tested more than a decade ago by pioneers within the IPN.

Today, wise customers from around the world leverage the knowledge base of the IPN in the development and strategy of their products and services to reduce their risks and increase their chances of success.

They understand the benefits and the cost savings that can be made so that they get their products and services to the market in the correct way.

Corporations too, are starting to understand the importance of handling their information in the right way and are taking advantage of the IPN's know-how.

The IPN represents some of the leading information and visual communication companies in the world. The wealth of experience that exists within the IPN could be helping your organization too.

Web based services

The internet has become a fundamental part of the business environment. For over ten years the IPN have been at the leading edge of harnessing this technology creating tangible benefits for customers and IPN partners. Our online expertise includes:

- website creation
- content editing
- online proofing
- print ordering
- order tracking
- data archiving

Services such as these are now commonplace within the IPN members' extensive range of internet services. The IPN also have a whole range of portal and web creation solutions that can help customers build business and create virtual offices anywhere in the world.

“We have created a unique global community that helps organizations to be successful by working together for the benefit of its customers.”

CONTACT US

To find out more about the IPN global network and what we can do for you, please contact your regional IPN representative at one of the following locations.

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